

**OUTDOOR CINEMA**

MESSE

WATCH &  
PLAY

TRAININGS-  
ZENTRUM

WATCH:  
THE REPLAY

**MAIN ARENA**

LEARN  
THE GAME

WATCH:  
THE MAP

WATCH:  
360°

WATCH:  
INTERACTIVE

WATCH:  
THE PLAYERS

WATCH:  
THE TEAMS

LISTEN TO:  
THE PLAYERS

BECOME  
THE GAME

**MAIN ENTRANCE**