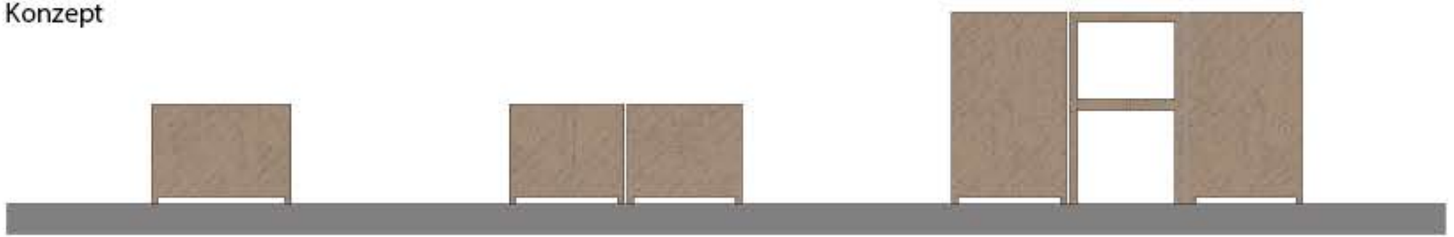
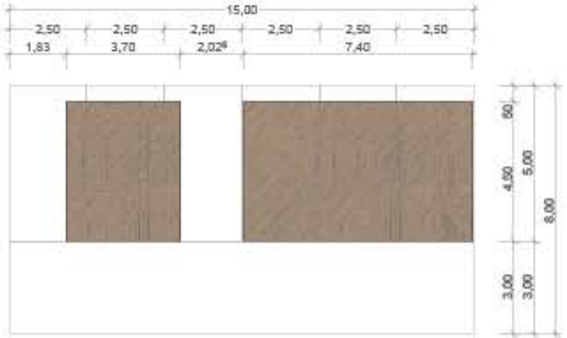
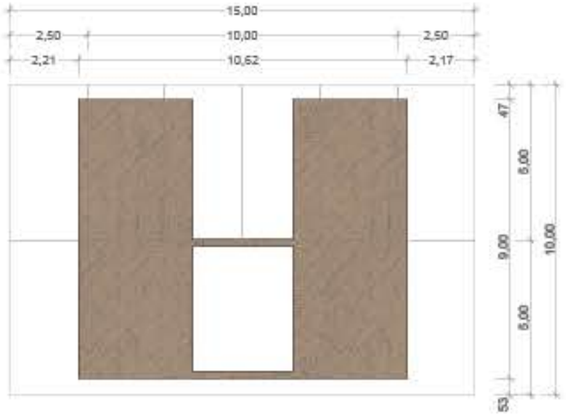
Privatsphäre,
Sicherheit

+

Kommunikation,
Gemeinschaftsgefühl

+

Qualität

Konzept