

Climate protection concept

a work of municipality of Rüdersdorf towards reducing its greenhouse gas emissions, operating costs, thus relieving the burden on the budget and generating local economic growth and tax revenue.

> Masterplan INSECT 2035 - made by the locals and administration.

Main goals: attracting tourists, the grey-to-green transition

environmental startups,
land-based communities,
geologists, biologists,
eco-enthusiasts



Societies

There are over 90 different clubs in the town, mostly focused on sporting activities, senior health, culture or traditions preservation.

> Bunte Meile - bi-annual fair where tradespeople and companies can present themselves in the community

> Bergfest - annual festival of Rüdersdorf

tradespeople, cultural workers,
creatives, local businesses



Administration

16,531 inhabitants
(March 2024)

Current priorities: converting Rüdersdorf from an industrial location to a diverse city attractive for work and leisure. Focus on environmental consciousness, health, tradition and tourism; transparent administration

native flora

Poplar, Rosehip, Pine, Linden, See buckthorn, Oak, Beech, Birch, Robinia, Maple, Anthyllis, Snowdrop, Coltsfoot, Lichens.

Would thrive in diverse protected landscapes. May be supported by introducing natural protection zones, constructed habitats and soil addition.

skilled industry workers
researchers
scientific developers
ecologists
auditors



CEMEX

Cement producer and second biggest employer of the area, as well as the main polluter. Operating the limestone quarry, Cemex wishes to reach carbon neutrality by 2030. After succeeding Readymix AG in 1990s, Cemex made a significant improvement in pollution levels (reducing dust emissions by >90%) and energy consumption. However, the impact of concrete on the climate stands still and attracts opposition from climate activists.

eco-activists



visitors from Berlin and
Brandenburg + local
historians, researchers and
preservation workers

Industrial museum

Attracting >100 thousands
people a year

In 1990, monument conservationists, volunteers and activists campaigned for the preservation and renovation of the old industrial monuments and their accessibility. In 2008, the first operating company was founded to operate the Rüdersdorf Museum Park and the 'Martin Andersen Nexö' cultural center as a 100% subsidiary of the Rüdersdorf municipality.



State

Interest in initiatives towards climate protection goals and local development - with legislative and funding power.

lawmakers
investors

mayor



health and care workers,
scientists, local health enthusiasts

health sector

Largest employer in the Rüdersdorf community. Key facilities include the University hospital at the Brandenburg Medical School, Senior citizens' facilities, full-time residential care available in several districts.

> Rüdersdorf Health Days

> Cycling infrastructure

tourists

main tourist attractions are Kalksee and Stienitzsee and the numerous waterways of the area. The water bodies around Rüdersdorf are part of the Brandenburg touristic route '66-Seen-Wanderweg'. And on the other hand, the industrial history of the area is a big cultural attraction.

cultural+natural tourists



native fauna

Rearmouse, Natterjack Toad, Eagle Owl, Ringed Plover, Wild boar, Pelegrine Falcon.

Would benefit from natural protection zones, constructed habitats and thriving flora.

actors