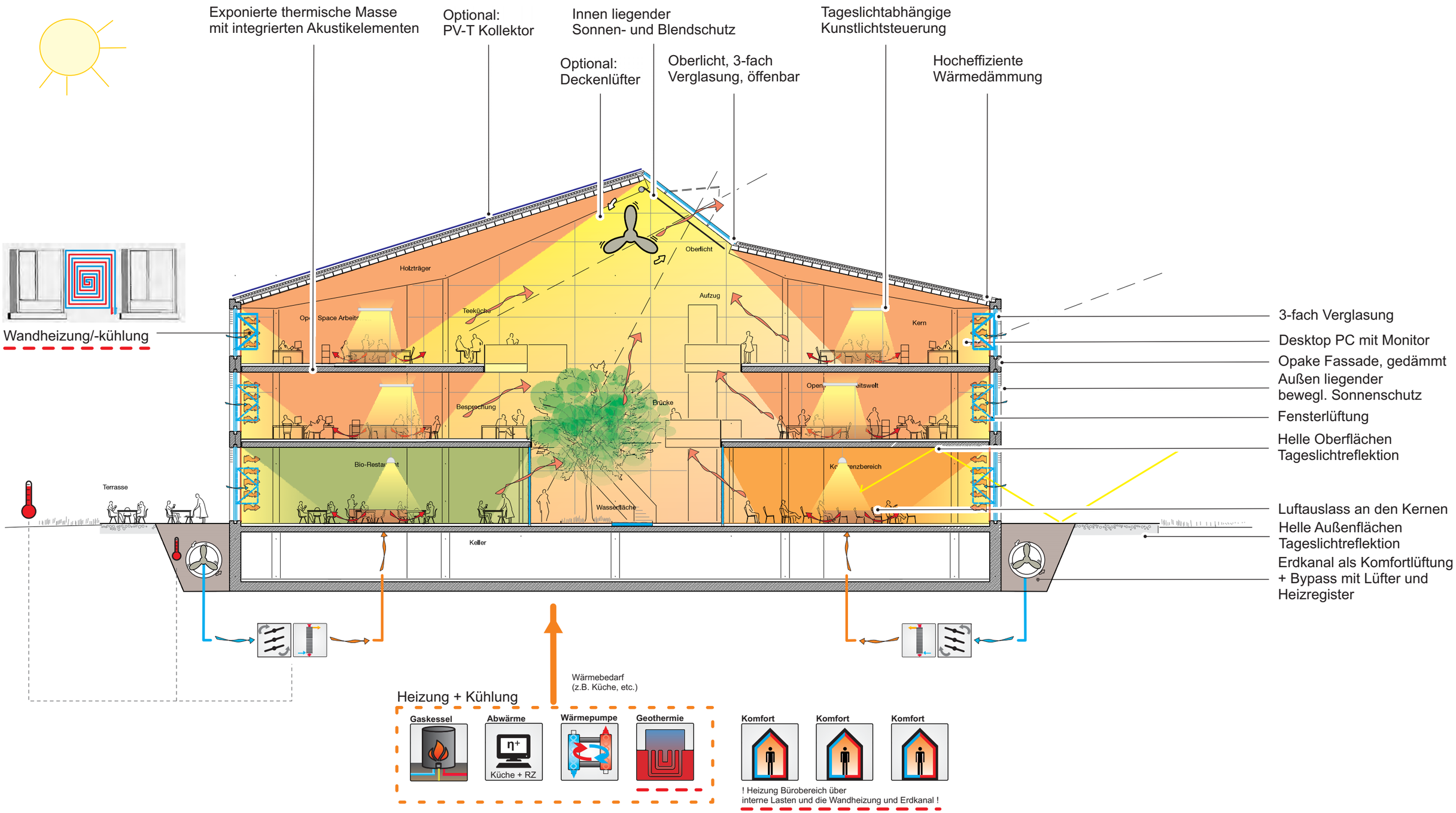Energiekonzept