



Europe

Natalia Gniadzik
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Berlin, Germany
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Re: 2021 ULI Europe Awards for Excellence

Dear Natalia,

On behalf of the Urban Land Institute and the 2021 ULI Europe Awards for Excellence jury, it is our great pleasure to announce that **EDGE Grand Central Berlin** has been selected as one of the five 2021 ULI Europe Awards for Excellence winners!

The Jury will formally present this award at a Virtual Awards Ceremony on Thursday 8th July at 5 pm CEST / 4 pm BST. As the winning entries will not be announced publicly until then, we ask that you please keep this exciting news **confidential** until the ceremony has taken place.

A press release will be prepared and shared in advance to help you prepare your own communications once winners are announced at the ceremony. The winners will also be recognised in *Urban Land* magazine online and on ULI's website.

The ULI team will follow up with further details on the arrangements for the recording of the ceremony separately (the ceremony will all be pre-recorded and then broadcast on the day of the announcement).

We will still be unable to meet in person this year, due to international travel restrictions. However, with local Covid-19 restrictions easing, you may wish to invite your team and local partners to watch the ceremony together, according to local regulations. If so, ULI would be happy to help inviting local members to your premises to celebrate and network, if required.

As a winner of the 2021 ULI Europe Awards for Excellence, your project will receive automatic entry into the 2021 ULI Global Awards for Excellence. ULI will announce the Global Award winners in the fall of 2021. In line with the regional Awards, the Global Awards recognise the full development process of a project: planning, design, construction, economic viability, and management, as well as community impact, assessing Award winning projects from all across the different regions.

You will also have the opportunity to commission an official case study (subject to a fee) of your project. This will be added to the ULI Case Study database and made available to members globally. ULI case studies are seen within the industry as a valuable source to inform best practice across a range of disciplines and typologies and will be especially valuable in an EMEA context given our commitment to creating a deeper pool of regional case studies that reflect the dynamic of local markets and local best practice. The ULI Team will follow up with you for further details on the case study process.

We hope that you have enjoyed participating as much as we enjoyed conducting the competition, and we offer our sincere congratulations for your achievement in winning this prestigious award, as well as our thanks for your contribution in making the 2021 ULI Europe Awards for Excellence programme a great success.

Sincerely,

Giancarlo Scotti

Jury Chair, ULI Europe
Awards for Excellence,
Chairman, GcS& Partners

Marnix Galle

Chairman, ULI Europe
CEO and Executive
Chairman, Immobel

Lisette van Doorn

Chief Executive Officer,
ULI Europe